

OPEN CALL *for participation in the MADE IN catalogue 2015 - 2016*

DEADLINE *for participation* **27 February**

DEADLINE *for delivery of material* **15 March**

PRINTED CATALOGUE *ready for distribution* **22 May**

MADE IN the Nordic Countries - the catalogue is a communication tool to attract more visibility to the Nordic performing arts producers who are, or have the intention to work on an international level. We have produced one Swedish edition (2011) and three Nordic editions (2012 - 2014) and they have been a success.

In fall 2014 we launched www.madein-theweb.com, the catalogue's online version in order to have the possibility to spread information about Nordic performing arts and our participating companies on a regular basis, connecting Facebook and Twitter, publishing newsletters to our international contacts and gathering information about important Nordic activities during fairs and festivals around the world. During the development period we decided not to produce a 2015 version of the printed catalogue in order to concentrate on madein-theweb.com.

BUT

we are having inquiries about when a new catalogue is coming! They come from artists who want to participate as well as from presenters who are awaiting the next edition! Therefore we are now planning for a new fifth edition ready to be handed out at the ISPA Congress and Scenkonstbiennalen / the Performing Arts Biennial in Malmö, Sweden in May 2015.

It will be distributed over a year in the following fairs and events:

- The ISPA congress in Malmö/Copenhagen, SE
- Scenkonstbiennalen/the Performing Arts Biennial, Malmö, SE
- PAMS (Performing Arts Market) Seoul, South Korea.
- APAP NYC January 2016, New York, US
- APAM 22 - 26 February 2016, Brisbane, AU
- Tanzmesse nrw 2016, Düsseldorf, DE

By **joining your presence** at madein-theweb.com to the participation in the catalogue we can keep agents, presenters and other concerned professionals updated with calendar details, video excerpts and additional information just one (digital) step from the printed catalogue.

In connection to www.madein-theweb.com we are publishing newsletters to app. 8.000 international contacts, promoting the participating companies, publishing news about premieres and important events.

ABOUT PREVIOUS EDITIONS

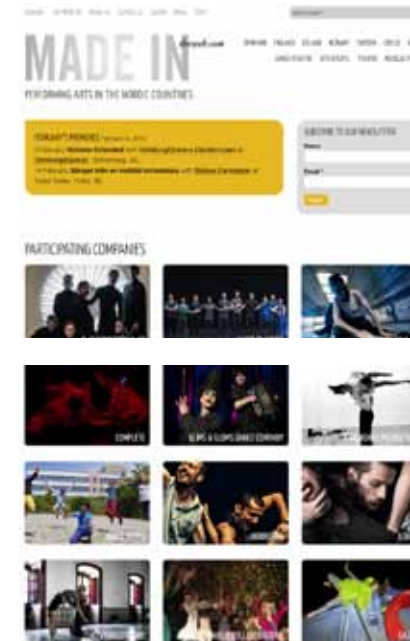
Voices and reactions:

"Congratulations on the MADE IN. I actually kept it. Usually you go like; this goes, this keeps but I kept it."

- Allen Moon, Director of Sales, David Lieberman Artists

"This is the way it should be done!"

- Alicia Adams, International program director, the Kennedy Center, Washington DC, USA



www.madein-theweb.com

2011 - 2014



MADE IN
theweb.com

MADE IN the Nordic Countries 2014 was distributed in the following places:

- ISPA (International Society for Performing Arts), New York, US
- Tanzmesse NRW, Düsseldorf, DE
- PAMS (Performing Arts Market) Seoul, South Korea
- CINARS, Montréal, CA
- ICE HOT, Oslo, NO

MADE IN the Nordic Countries 2012, 2013 and 2014 can be viewed online here:

http://issuu.com/locoworld/docs/made_in-2013-web

<http://issuu.com/locoworld/docs/madein-2014-web>

<http://issuu.com/locoworld/docs/madeinthenordiccountries?e=4067227/2628134>

The response to the MADE IN catalogues 2012 - 2014 has been fantastic. The format and the information provided have been a very good level of communication for the people we want to reach. We also believe that the variety of interesting work that exists has been quite unknown to foreign audiences.

The artists and the institutions present in it finance the MADE IN catalogue. The selection in the booklet is therefore based on the motivation of the artists themselves to find new markets and work internationally. There is no selection based on artistic values.

MADE IN the Nordic Countries 2014



Den Jyske Opera / Danish National Opera
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WEBSITE www.jyske-opera.dk

Den Jyske Opera/Danish National Opera is Denmark's national touring opera company. Funded by the Danish Ministry of Culture and primarily based in Aarhus, Denmark's second city, it tours across the whole country with both traditional and innovative opera for all ages, tastes and experiences. It is a distinctive, pace-setting part of the Danish cultural scene and for decades has presented productions of the highest artistic quality. With a fulltime chorus as part of its artistic, administrative and technical staff, it performs regularly at the Royal Danish Opera in Copenhagen and collaborates with five symphony orchestras including the Aarhus Symphony Orchestra.

DEN JYSKE OPERA



Berstad / Helgebotstad / Wigdel
CONTACT Kristin Helgebotstad dancer/choreographer
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Berstad / Helgebotstad / Wigdel has been defined as a powerful group with a strong artistic signature. The trio's work is characterised by visually strong concepts, intense outbursts and withdrawal of energy and a playful and experimental attitude towards performance art and dance. This up-and-coming trio creates performance art in dialogue with contemporary drama and dramatists. Their latest performance 'Jordenta', which premiered at the Black Box Theatre in Oslo in September 2013, was inspired by Maria Thyl Verwer's new same-titled script. 'Jordenta' has been described as a liberating contribution in terms of gender discourse.

The group consists of performers and choreographers Ingvald Berstad, Kristin Helgebotstad and Ida Wigdel. Berstad and Helgebotstad's collaboration started during their MA in Choreography studies at Oslo National Academy of the Arts, where they graduated in summer 2012. Wigdel has performed with the Ingun Bjørnsgaard Prospekt Zent Vindstille company and is one of the choreographers for The Line Dance Company.

B·H·W
Berstad / Helgebotstad / Wigdel



TVAZZ
CONTACT Gunnar Zachariassen, actor, manager
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WEBSITE www.tvaazz.com

TVAZZ is an independent theatre company based in the Faroe Islands with collaborators from all over the Nordic countries. TVAZZ deals with theatre that is political, social and psychological in essence – always seeking hidden layers of human suffering, human losses and human conditions. TVAZZ's current production is touring Greenland and Denmark in 2013-2014.

Monsters by Mikas Råderström (Sweden)
A controversial discussion about evil.
On the basis of the James Bulger case, Liverpool, UK, 1983, the play discusses what evil is.
What happens to society when unbearable acts of evil happen?
How do we handle the fact that children can perform acts of evil and even murder? How do we as a society cope with situations like that?
How can we deal with the unbearable?

TVAZZ



Memory Wax
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WEBSITE www.memorywax.com

Through simplicity we experience movement in a new perspective.

Memory Wax is a dance company with a strong visual expression and a naked theatrical language. The company was founded in 2004 by Mikael Åkesson and Johanna Jonasson and is based in Malmö, Sweden. The repertoire contains performances for children, youth and adults, which are presented locally, nationally and internationally.

Memory Wax constantly works on finding new meetings between audience and dance. This is reflected in the artistic creations and the arranging of site specific, outdoor events in collaboration with other artists and networks.

In 2014, Memory Wax will present a new production, Possible Impossible, together with the Cuban dance company Danza Teatro Relatores from Havana, which will premiere at Inkarnat, Malmö, Sweden in March. The two companies collaborate closely in developing a platform for international and cultural exchange.

MEMORY WAX

WOULD YOU LIKE TO PARTICIPATE

in the MADE IN catalogue 2015 and/or at madein-theweb.com?
Please send your name and function, e-mail address and telephone number to anna.diehl@locoworld.se before February 20th. We will get back to you shortly afterwards with additional information.

YOU GET

a full spread in the catalogue, direct distribution to approximately 5 000 presenters and actors in the performing arts operating in Europe, North America and Asia. Visibility on our website, www.locoworld.se, www.madein-theweb.com and through issuu.com.

PRICING

This year we have an offer for the combined participation in madein-theweb.com and the printed catalogue.

PARTICIPATION IN THE MADE IN catalogue printed version: 5 500 SEK VAT excluded

If you are already a member on www.madein-theweb.com, PARTICIPATION IN THE MADE IN catalogue printed version: 5 000 SEK VAT excluded

COMBINED PARTICIPATION in the printed catalogue and madein-theweb.com: 8 000 SEK VAT excluded

Participation on www.madein-theweb.com only: 3 000 SEK VAT excluded

ABOUT VAT

Please note that in order to be exempt of paying VAT, customers from outside Sweden need to state their VAT-number. Customers without a VAT-number need to prove their status as a company by presenting a copy of their registration papers from tax-authorities or similar in their country.

MATERIAL TO SUPPLY

MADE IN the Nordic Countries - the catalogue

WE NEED

- A text no longer than 1000 signs, blank spaces included.
- Contact info: Name of company/artist, name and function of contact-person, 1 phone-no, mail address and website. Invoicing information with VAT-number or copy of registration papers from tax-authorities in your countries,
- 3 photographs/illustrations representing the company, from which we choose what to use. Minimum size: 15 X 21 cm in 300 dpi (app. 2500px X 1800px). Horizontal pictures are preferred but not necessary.
- A QR-code pointing to a page, website or other information that you would like to link to. The QR-code should preferably be in .eps or .pdf-format. Minimum size: 25X25 mm 300dpi.

Please observe that we are not including logos in the catalogue. We have opted it out in favour of cleanliness and easy-to-find information. It works!

www.madein-theweb.com

WE NEED

- Text and Contact info as for the catalogue, Additionally you may add links to Facebook, Twitter, Vimeo and/or Youtube account
- Short information about your available works 2015-2016
- Maximum one photograph from each work and an additional feature image for your company. For sizes see above. Of course these pictures can be the same as for the catalogue.
- Link to video with the trailer you would like to present on the page. We prefer links to Youtube, Vimeo or other sites from which we can embed it. We can however take the videos directly. Preferred size 1000px wide and compressed for the web.
- Calendar details.

IF YOU HAVE ANY QUESTIONS

please send an email to asa.edgren@locoworld.se or anna.diehl@locoworld.se.

MADE
IN
theweb.com